



Executive Summary

Olde Town
Area: 2.25 square miles

Prepared by Esri

Population

2000 Population	4,128
2010 Population	5,967
2017 Population	6,509
2022 Population	6,883
2000-2010 Annual Rate	3.75%
2010-2017 Annual Rate	1.21%
2017-2022 Annual Rate	1.12%
2017 Male Population	48.1%
2017 Female Population	51.9%
2017 Median Age	31.1

In the identified area, the current year population is 6,509. In 2010, the Census count in the area was 5,967. The rate of change since 2010 was 1.21% annually. The five-year projection for the population in the area is 6,883 representing a change of 1.12% annually from 2017 to 2022. Currently, the population is 48.1% male and 51.9% female.

Median Age

The median age in this area is 31.1, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	73.4%
2017 Black Alone	8.2%
2017 American Indian/Alaska Native Alone	1.9%
2017 Asian Alone	1.8%
2017 Pacific Islander Alone	0.8%
2017 Other Race	6.4%
2017 Two or More Races	7.6%
2017 Hispanic Origin (Any Race)	22.0%

Persons of Hispanic origin represent 22.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.1 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	1,364
2010 Households	2,084
2017 Total Households	2,270
2022 Total Households	2,406
2000-2010 Annual Rate	4.33%
2010-2017 Annual Rate	1.19%
2017-2022 Annual Rate	1.17%
2017 Average Household Size	2.87

The household count in this area has changed from 2,084 in 2010 to 2,270 in the current year, a change of 1.19% annually. The five-year projection of households is 2,406, a change of 1.17% annually from the current year total. Average household size is currently 2.87, compared to 2.86 in the year 2010. The number of families in the current year is 1,764 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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Median Household Income

2017 Median Household Income	\$57,528
2022 Median Household Income	\$64,095
2017-2022 Annual Rate	2.19%

Average Household Income

2017 Average Household Income	\$66,851
2022 Average Household Income	\$76,541
2017-2022 Annual Rate	2.74%

Per Capita Income

2017 Per Capita Income	\$22,996
2022 Per Capita Income	\$26,378
2017-2022 Annual Rate	2.78%

Households by Income

Current median household income is \$57,528 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$64,095 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$66,851 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$76,541 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$22,996 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$26,378 in five years, compared to \$34,828 for all U.S. households

Housing

2000 Total Housing Units	1,432
2000 Owner Occupied Housing Units	1,009
2000 Renter Occupied Housing Units	355
2000 Vacant Housing Units	68
2010 Total Housing Units	2,270
2010 Owner Occupied Housing Units	1,494
2010 Renter Occupied Housing Units	590
2010 Vacant Housing Units	186
2017 Total Housing Units	2,390
2017 Owner Occupied Housing Units	1,545
2017 Renter Occupied Housing Units	725
2017 Vacant Housing Units	120
2022 Total Housing Units	2,545
2022 Owner Occupied Housing Units	1,636
2022 Renter Occupied Housing Units	770
2022 Vacant Housing Units	139

Currently, 64.6% of the 2,390 housing units in the area are owner occupied; 30.3%, renter occupied; and 5.0% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 2,270 housing units in the area - 65.8% owner occupied, 26.0% renter occupied, and 8.2% vacant. The annual rate of change in housing units since 2010 is 2.32%. Median home value in the area is \$195,029, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 9.80% annually to \$311,229.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.