



## Business Start-Up Self-Assessment

If you are considering a business start-up venture, conduct a personal evaluation of your business strengths and weaknesses to better answer the question, “Am I the kind of person who can succeed in business?” You will benefit from self-analysis in knowing your strengths and identifying areas that need improvement by answering these questions:

### **Initiative:**

1. Am I a self-starter? Yes  No
2. Do I get going on my own? Yes  No
3. Do I conceive new ideas? Yes  No

### **Attitude:**

1. Is my attitude positive, cheerful, patient and courteous? Yes  No
2. Do I take a friend's interest in people? Yes  No

### **Leadership:**

1. Am I forceful? Yes  No
2. Do I inspire confidence? Yes  No
3. Can I get people to “want to” rather than “have to” work? Yes  No

### **Responsibility:**

1. Do I seek it? Yes  No
2. Do I like to take charge? Yes  No

### **Organizing Ability:**

1. Am I willing and able to work hard? Yes  No

### **Self-Discipline:**

1. Am I a “job finisher”, or when the job gets tough will I quit and say, “It wasn’t very important?” Yes  No

### **Decisions:**

1. Can I make them? Yes  No
2. Do I procrastinate? Yes  No

**Sincerity:**

1. Am I completely sincere or do I put up a front? Yes  No
2. Can people depend on what I say? Yes  No

**Perseverance:**

1. Am I highly resolved in purpose? Yes  No
2. Can I overcome reverses, remain encouraged and keep going? Yes  No

**Health:**

1. Can I handle long hours, extra days & stress? Yes  No

Remember: You don't want to lose your health because it's your greatest asset.

**Studiosness:**

1. Do I pursue further direction through study? Yes  No
2. Do I learn from experience- mine as well as others? Yes  No

**Judgment:**

1. The use of plain common sense. Can I envision alternatives for solving problems and choose actions that yield the best results? Yes  No
2. Do I have the courage to expose myself to possible lose? Yes  No

**Confidence:**

1. Do I believe I can do what I set out to do? Yes  No

**Competitiveness:**

1. Do I have a willingness to compete with and test myself against others? Yes  No

**Visionary:**

1. Do I possess the ability to see the end result of my goals while working to achieve them? Yes  No

